

# Apples AI Partner Brief

Status note: Apples is applying to the OpenAI Partner Network and Anthropic partner ecosystem. Apples is not currently representing itself as an approved OpenAI or Anthropic partner.

## Positioning

Apples builds AI workflow systems for SMBs: lead intake, phone answering, CRM automation, dashboards, and support agents using OpenAI, Claude, and modern automation tools.

## Best-fit partner categories

- OpenAI and Anthropic implementation services
- Google Cloud, Microsoft, and AWS AI services
- HubSpot, Zapier, Make, and n8n automation ecosystems
- Shopify, Stripe, QuickBooks, Xero, and Twilio workflow integrations

## Proof

- Ceramic Mosaic Art client deployment: permit-led demand generation pipeline
- 19,788 pool permit records processed
- 1,777 enriched owner rows
- 754 unique saved emails and 1,182 unique saved phones from project export
- Four public demo videos and live workflow demo surfaces

## Ideal customers

- Small and midsize service businesses
- Operators with missed-call, intake, CRM, support, quoting, or reporting problems
- Teams that need practical implementation, not strategy decks

## Public links

Page	URL
Website	<a href="https://apples.live">https://apples.live</a>
Case studies	<a href="https://apples.live/case-studies">https://apples.live/case-studies</a>
CMA case study	<a href="https://apples.live/case-studies/ceramic-mosaic-art">https://apples.live/case-studies/ceramic-mosaic-art</a>
Demos	<a href="https://apples.live/demos">https://apples.live/demos</a>
Security	<a href="https://apples.live/security">https://apples.live/security</a>