

Apples AI Implementation Methodology

Status note: Apples is applying to the OpenAI Partner Network and Anthropic partner ecosystem. Apples is not currently representing itself as an approved OpenAI or Anthropic partner.

Step 1: Workflow audit

- Map current tools and handoffs
- Identify repetitive steps and missed revenue moments
- Rank automations by ROI and risk

Step 2: Prototype

- Build one focused workflow first
- Connect real systems where possible
- Add human review before broad automation

Step 3: Production build

- Deploy with logging and monitoring
- Document owners and fallback paths
- Train users on normal and exception handling

Step 4: Support

- Review errors and edge cases
- Tune prompts, routing, and rules
- Expand only after the first workflow proves value